

Product Datasheet

PLANVIEW ENTERPRISE

Your Complete Portfolio Management Solution

Your environment is defined by change. Shifting customer needs, the competition, budget cuts, manpower fluctuations, and more – all can jeopardize your ability to meet strategic objectives. Yet you must ensure that your organization delivers what your customers need on time and on budget, with the resources available.

What you need is a solution that helps you maintain balance between strategic objectives and execution to achieve the required result: drive revenue, cut costs, and mitigate risk.

Enter Planview Enterprise, the market-leading portfolio management solution that empowers you to map limited resources – people and money – against strategic goals. Drive towards project success with confidence, while making the inevitable in-flight adjustments your environment requires.

Planview Enterprise is a comprehensive suite of offerings that help you balance the key drivers of your organization:

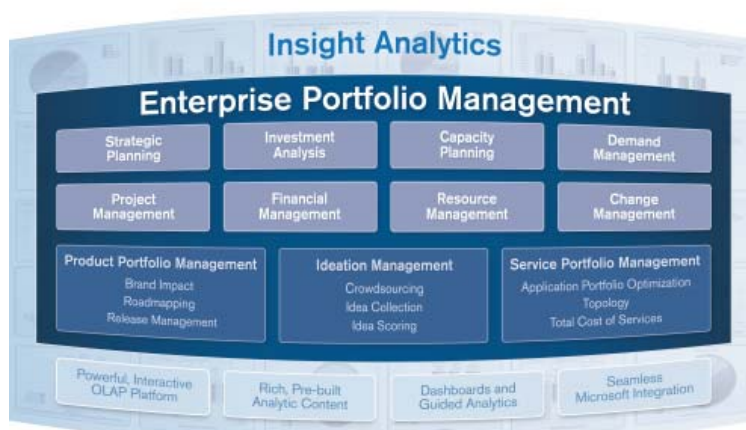
- **Strategic Planning:** As the focal point of your work and priorities, enterprise strategy orients your organization to achieve results that drive revenue and competitive advantage.
- **Investment Analysis:** These capabilities provide automated ranking, decision modeling, and investment prioritization based on key criteria such as benefits, timeframes, costs, and risks
- **Capacity Management:** The ability to connect resource capacity to business objectives facilitates improved planning and decision making and enables the capture the total cost of a service or product
- **Demand Management:** Having a single place to view demand gives visibility into changing programs and operational requests and delivers insight into to how time, resources, and money are utilized
- **Project Management:** Users can scope, schedule, and execute work and speed time to delivery by ensuring that projects are completed on time and on budget, and can analyze projects and measure performance with the use of analytic tools, which provide quick indicators of the project health
- **Financial Management:** From budgeting and funding to provide cost management and total cost of delivery, your ability to effectively manage the financials is critical to immediate and long-term success
- **Resource Management:** People are often your scarcest asset, and their assignment and progress must be carefully choreographed against changing requirements and priorities.
- **Change Management:** This capability provides visibility into the health of a project, the ability to understand and mitigate risk, and the facility to effectively track and manage issues

With Planview Enterprise, you have the ability to anticipate and respond to changes, balance conflicting needs, and map new priorities to corporate strategy, to keep the enterprise agile and empower its innovation.

An End-to-End Solution

Planview's independent market leadership means you get best-of-breed solutions designed to work with your processes, and backed by our commitment to your on-going success. Planview Enterprise delivers on this promise, with an integrated suite of applications that provides the industry's best end-to-end portfolio management approach.

PLANVIEW ENTERPRISE



Planview Enterprise: Your End-to-End Portfolio Management Solution

Planview Enterprise

Planview Enterprise® is the market-leading portfolio management solution from Planview®. Portfolio management helps you optimize your business by balancing strategy against scarce resources – people and money.

Planview Enterprise components include Enterprise Portfolio Management for linking strategy with execution, Product Portfolio Management for maximizing the market impact of products, Ideation Management for amplifying the voice of the customer throughout products and services, Service Portfolio Management for managing the total cost of business service delivery, and Insight Analytics for accelerating informed business decisions. Planview Enterprise is available both in on-premise and hosted, Software-as-a-Service options, for optimal deployment flexibility.

Learn more at www.planview.com/Enterprise.

Why use Planview Enterprise?

- Align strategies with resources and funding
- Enhance control of delivery and resource assignment
- Easily share mission-critical information for better decisions made faster
- Optimize product portfolio roadmaps and delivery
- Harness ideas from every customer and get your best offerings to market faster than ever
- Capture and manage total cost of services and provide cost transparency
- Improve process performance to speed adoption and time to value

“Just knowing at any given moment exactly what we’re working on, where each project stands, having anticipated dates that the executives can look at is wonderful. **It saves us time and money every day.**”

– Great-West Life & Annuity Co.

“**Planview Enterprise gives us visibility into actual project costs,** improves data integrity and availability, offers global visibility into work schedules, and resource allocations, and leverages industry best practices for internal process improvements.”

– WellPoint, Inc.

“We are able to look at what we told the client we were going to do and evaluate the results. Thanks to Planview Enterprise, we are confident in the accuracy of our data. Our processes are now auditable, SOX compliant, and can **accurately demonstrate to our clients exactly how their money is being spent.**”

– Dyax Corp

“We now have portfolio management and resource capacity management with automated reports and metrics. This information gives us visibility into the status and cost of projects and **keeps everyone accountable and helps us better allocate resources.**”

– University of Michigan Health Systems

“We knew what we needed - and Planview delivered. This has dramatically improved our productivity while eliminating wasteful spending, **proving that the IT dollars spent are necessary and help contribute to the company’s goals.**”

– Hallmark Cards

Enterprise Portfolio Management: Integrate Operational Planning and Execution

Planview Enterprise - Enterprise Portfolio Management is an integrated enterprise planning and execution system. It empowers you to collaborate on and codify your operational plan, driving strategic priorities through project execution, by enabling you to efficiently allocate and dynamically manage money and resources. Get the complete view that helps you:

- **Optimize Investment Opportunities:** Analyze and manage risks, prioritize programs, and use scenario planning to prepare for economic and business uncertainty.
- **Improve Strategic Alignment:** Determine operational plans based on strategic business objectives and priorities that are aligned with the organization.
- **Synchronize Capacity with Requirements:** Balance resources with business demands, ensuring that your resource capacities support your business strategies.
- **Easily Manage Demand:** Manage projects and prioritize project requests from a centralized demand management location.
- **Effectively Manage Projects:** Speed time to delivery and value with the capability to scope, schedule, and execute work; leverage both traditional or Agile methodologies, as your organization prefers. To assist with informed, timely decision-making, access trend analysis, baseline, critical path, and resource usage information.
- **Forecast, Baseline, and Manage Financials:** Build plans with the right level of financial information for the right audience, and link activities, costs, and organizations for a better understanding of the true cost of delivery, value provided, and benefit received.
- **Manage Resources Efficiently:** Ensure the right people are available and assigned to do the right work.
- **Mitigate Risk of Changes:** Identify project requirements, manage the scope of work, and minimize the impact of risk and change.

Planview Enterprise – Enterprise Portfolio Management meshes top-down strategic planning with bottom-up execution, enabling you to make better investment decisions to effectively drive revenue, cut costs, and mitigate risk.

Insight Analytics: Share Interactive Analytics with Every Desktop

Planview Enterprise Insight Analytics extends the rich portfolio management data in Planview Enterprise throughout your organization, delivering vital business information to every desktop. Enjoy the benefits of:

- **An Interactive Decision-Making Platform:** Perform analysis of complex data sets through interactive drill-downs, what-if and trend analysis, all with a click of the mouse.
- **Easy Sharing Across the Enterprise:** Disseminate analytics to the desktops of all stakeholders using Microsoft Office applications and SharePoint sites.
- **Powerful Out-of-the-Box Analytics:** Recognize value quickly with prebuilt, guided analytics and interactive dashboards for Total Cost of Ownership (TCO), Total Cost of Development (TCD), Work Management, Product Portfolio Analysis, Strategies, Resources, and more.
- **Flexible Extensibility:** Easily customize the OLAP technology to adapt to your specific processes and controls.
- **Granular Security:** Role-based security integration with Planview Enterprise ensures the right people have the right level of access.

Planview Enterprise Insight Analytics delivers a powerful experience for stakeholders across the enterprise to view and interact with the deep data store supporting your Planview Enterprise applications.

Product Portfolio Management: Maximize the Market Impact of Products

Planview Enterprise Product Portfolio Management applies portfolio management principles to the product development process to enable more predictable execution through centralized product planning and financial transparency throughout product lifecycles. By centralizing product planning and development, you can:

- **Increase Revenue:** Get the advantage by bringing to market the optimal product mix – one that resonates with customers and differentiates you from the competition
- **Speed Time to Market:** Gain efficiencies by automating the product lifecycle and improving resource management.
- **Gain Financial Transparency:** Establish TCD by associating project financials to products, brands, and platforms
- **Ensure On-Time Delivery:** Track and manage releases to better communicate priorities, release dates, and requirements, while minimizing resource overloads
- **Communicate a Unified Operational Plan:** Publish an interactive roadmap that reflects what the organization can confidently deliver and when

Planview Enterprise Product Portfolio Management empowers you map new products and enhancements to current offerings to your enterprise product objectives to create the ideal product mix.

Ideation Management: Generate, Evaluate, and Execute the Best Product and Service Ideas

Planview Enterprise Ideation Management helps you amplify the voice of your customer throughout your products and services. Generate ideas from the greatest number of internal and external customers ever, and shorten time to delivery with the optimal mix of offerings. You can:

- **Maximize Your Capacity for Innovation:** Drive innovation and value internally and externally
- **Exponentially Extend Your Reach:** Increase brainstorming across the global enterprise and marketplace
- **Objectively Measure Demand:** Know what market and management pressures really are to ensure you deliver value-creating offerings
- **Evaluate Ideas:** Ensure ideas can be measured against strategy, resources, and cost

Planview Enterprise Ideation Management empowers you to automate and apply process rigor to the innovation process, enabling you to drive greater value than ever before from internal and external offerings.

Service Portfolio Management: Manage the Total Cost of Services

Planview Enterprise Service Portfolio Management affords transparency into services, assets, and applications. Liberate funds for innovation when you improve decision making, increase understanding of costs across the enterprise, and reduce maintenance costs. You can:

- **Capture and Manage Costs:** Link services with related assets, labor, and applications to reveal the value of services, identify inefficiencies, and gain control of spending
- **Optimize Applications:** Identify and eliminate low-value applications to dramatically reduce IT spending, simplify application infrastructure, and support enterprise architecture compliance.
- **Standardize Service Delivery:** Improve productivity, reduce workload, and eliminate service bottlenecks by developing consistent processes for delivering business services.
- **Drive ITIL Compliance:** Build process maturity and support ITIL initiatives with integrated service delivery best practices.

Planview Enterprise Service Portfolio Management gives you control of business service spending, helping you to make strategic decisions about the use of technology and resources.



For 20 years, Planview has been advancing the discipline of portfolio management, helping our customers change the way they manage people and money to make better business decisions. With a singular focus on portfolio management, Planview is the only company that combines customer-driven software, unmatched domain expertise, and proven best practices to solve each customer's unique business problems.

Planview Enterprise®, a market-leading portfolio management application suite, with Planview PRISMS®, the knowledge base for accelerating organizational change, and Planview Process Builder™, for process modeling and management, delivers measurable business results for IT management, product development organizations and throughout the enterprise. As an independent, trusted partner, Planview is committed to interoperability with key management systems through the Planview OpenSuite™ integration product line. Industry leaders such as Citi, BP, and EDF, rely on Planview to drive revenue, mitigate risk, cut costs, create efficiencies, and ultimately give their businesses a competitive advantage.

Privately held and consistently profitable, Planview is headquartered in Austin, Texas. With offices across North America, Europe, and Asia-Pacific, the company supports customers in virtually every industry around the world. For more information, visit www.planview.com.

Planview Enterprise On Demand: Get Fast Deployment and Short Time to Value

Leverage the comprehensive portfolio management capabilities of Planview Enterprise without dedicating time and resources to internal application infrastructure configuration and management. With Planview Enterprise On Demand, the Software-as-a-Service (SaaS) approach to portfolio management, you get the robust features of an enterprise-scale deployment, with fast implementation and short time to value. The scalable solution grows with your needs, so you can take full advantage of the market's most comprehensive resource, demand, and financial management tools over time. Your organization will realize:

- **Accelerated time to value:** Your organization can quickly and easily access the functionality of Planview Enterprise, enabling you to realize value from your investment faster.
- **Reduced costs:** The SaaS model greatly minimizes up-front and ongoing management costs, allowing you to benefit from reduced hardware, software, and human expenses.
- **Scalable infrastructure:** As your needs increase, you can add more hardware and storage on demand without a large, up-front investment.
- **Organizational flexibility:** You'll have the flexibility to shift budgets, resources, and personnel from IT service maintenance activities to higher-priority initiatives.

Planview Enterprise On Demand delivers the speed to value and flexibility you need from your portfolio management solution.

A Single Data Model: A Sound Platform for Decision-Making

Supporting Planview Enterprise is a single data model which offers:

- **Browser-Based User Interface:** Provide ease of use and access across your organization.
- **Proven Scalability:** Support organizations ranging from small departments to multinational enterprises.
- **Role-Based Security:** Ensure appropriate access to data with security that is created once for all Planview Enterprise applications.
- **Integrated Reporting Platform:** Get fast reports leveraging out-of-the-box templates and ad-hoc report-building capabilities.
- **Use of Leading Databases:** Leverage Microsoft® SQL Server® and Oracle® databases for scalability and minimized support demands.
- **Development in Leading Technologies:** Microsoft .NET and Silverlight® technologies ensure the ability of Planview Enterprise to grow with your needs.

Because all the applications within Planview Enterprise leverage this one data model, data accessed by one application is the same as that accessed by another, providing you with a comprehensive platform for decision-making.

Planview Enterprise is your comprehensive portfolio management solution with capabilities that give you improved visibility, fewer redundancies, increased efficiency, and the ability to focus limited resources on higher-value work. Learn more today!

Planview Enterprise – Enterprise Portfolio Management

Align programs to strategies and objective
www.planview.com/epm

Planview Enterprise Insight Analytics

Share interactive analytics with every desktop
www.planview.com/analytics

Planview Enterprise Product Portfolio Management

Maximize market impact of products
www.planview.com/pdpm

Planview Enterprise Ideation Management

Generate, evaluate, and execute the best ideas
www.planview.com/ideation

Planview Enterprise Service Portfolio Management

Manage the total cost of services
www.planview.com/spm

Planview Enterprise On Demand

SaaS delivers powerful capabilities with fast implementation
www.planview.com/ondemand