

# Accelerate IT Effectiveness | Speed Enterprise Competitiveness

**In a crushingly competitive marketplace, IT run right can be the differentiator for enterprises looking to break through.**

IT can be the make-or-break difference by:

1. Delivering the right projects that support company innovation goals
2. Making smart decisions quickly and effectively
3. Planning and deploying your sparse resources right



**The challenge: Boost the momentum of business – or get in its way.**

Fast and innovatively: it's how IT has to deliver. When you fall behind in your projects, your company falls behind its competitors. The longer it takes you to deliver on projects that contribute to agility, efficiency, and the bottom line, the longer it takes for the business to act and to respond; in that lag time is a window of opportunity for others to step in and claim an advantage.

**The answer: Planview Enterprise® for faster, better project and program management.**

It has what IT needs to manage the entire portfolio of projects better, faster, and more cost-effectively. Know what users need with crowdsourcing tools, and support innovation and maintenance initiatives with projects that increase the speed at which systems work, support is realized, and information is made available.

**The challenge: Analyze for cost control and for competitiveness.**

With all the programs, projects, and people that drive IT activities, there's a lot to manage, keep track of, allocate money and people to, and analyze and report on. So many users, so many applications (and oh so many versions)... it's so, so much to get and keep a handle on. But with the cost of IT continually scrutinized at the highest levels, it's imperative that you do exactly that.

**The answer: Planview Enterprise for fast, fact-based decisions.**

Get in a position to act, not react. With industry-leading reporting and analytics in an easy-access portal that shows everyone the real-time information they need in exactly format they need to see it. Plus you get an enterprise-wide view into who uses what versions of which applications and how often. Acting on right, right-now data makes your organization the most efficient possible without jeopardizing the quality of the service delivered. This frees your resources from unneeded maintenance to support the enterprise as it drives forward with innovation initiatives.

**The challenge: Manage resources strategically or get burned.**

As companies leverage new technologies, IT must support both them and lights-on programs. Without a real-time view of all IT resources, managing capacity often turns into tactical firefighting, not strategically planned engagements. By shotgunning resources between urgent issues, IT can't make headway on strategic programs, leaving both it and the business burned.

**The answer: Planview Enterprise for the right person at the right place.**

With the industry's best resource planning and management tools, PPM solutions from Planview help you get the right person on the right job. Strategically, align capacity with demand to plan resources to the highest-value work. Operationally, manage your peoples' daily tasks, move them where their impact is greatest, and develop a meaningful skills pipeline.

# Planview Enterprise® for IT Portfolio Management

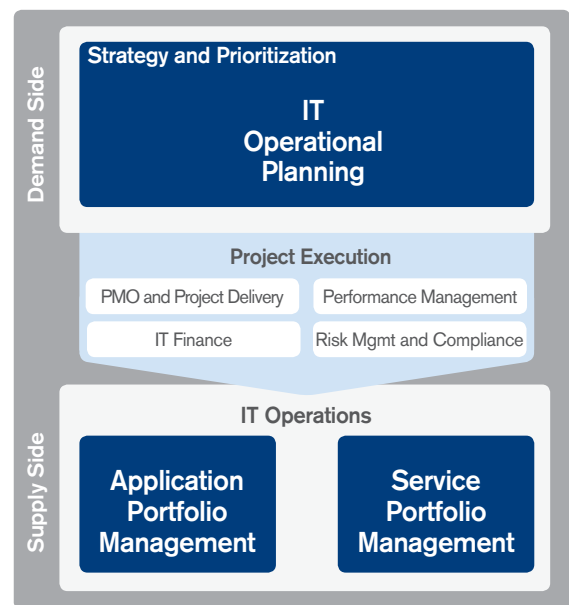
Improve the balance of innovation and maintenance projects, hone the focus of your people and the portfolios they support, and provide the services and information your enterprise needs to beat the competition.

Plan and manage your people, projects, and portfolios by mapping them to:

- Company strategy
- Overall capacity
- Technical feasibility
- Risk, cost, and return
- Sustainability
- Competitive impact and more

Planview Enterprise is an end-to-end portfolio management approach that gives you the power to map your efforts to your enterprise's goals.

Supported by leading process and analytics technologies, it's a complete planning and execution solution built to the exacting specifications of IT organizations.



PPM from Planview Enterprise gives you the ability to see a full picture and keep IT on track with the ability to map strategy, financial plans, and execution. Anticipate and respond to changes, balance conflicting needs, and plot new priorities to strategy, to keep your organization agile and power your enterprise's innovation.

*"PPM enables...senior business executives to make effective decisions in selecting an initiative, monitoring its execution, coordinating resources, and assessing results." – Gartner*

*"PPM offers insight into the project pipeline via demand management, current resource utilization, and ongoing process on both projects and work assignments." – Forrester*



Accelerate the effectiveness of IT and speed the competitiveness of your company with Planview Enterprise PPM for IT. Visit [Planview.com/IT](http://Planview.com/IT) today for more.